



# AUDENCIA BUSINESS SCHOOL



- Total number of students: 3,425
- International students: 1,171
- Permanent teaching staff: 94
- Lecturers from the professional world: 300
- International permanent teaching staff: 34
- International academic partners: 169
- Number of alumni: 16,000+
- Number of research centres: 6
- Number of research institutes: 2
- Over 30% of total budget allocated to international activities



Audencia Business School, founded in 1900, is one of France's elite *Grande École* higher education institutions – ranked 6<sup>th</sup> in the nation (SIGEM). We are world-renowned for education and research in the fields of business and management, consistently ranked among the top 100 worldwide (*The Economist* Which MBA?). Among the elite 1% of business schools holding all top international academic accreditations – Equis, AACSB and AMBA – we are one of the first choices for candidates entering France's *Grand École* Master in Management, ranked 24<sup>th</sup> globally (*Financial Times*).

At Audencia, we pride ourselves on international environment and focus, with internationalised curriculums, 34% international students from 85 countries, 169+ global academic partners, 36% international permanent teaching staff and over 60% of courses taught in English.

We are strongly committed to corporate social responsibility (CSR) and are internationally recognised for research in this field. As the first institution of higher education in France to sign the United Nations Global Compact, we helped define the UN Principles of Responsible Management Education and are one of 30 CSR champions worldwide working together with the United Nations.

We are located in Nantes, a city just two hours from Paris and 30 minutes from the Atlantic coast, which is recognised by countless publications and organisations for both innovation and quality of life – and was the European Green Capital in 2013. A thriving modern city with old-world flair, Nantes (pop. 600,000) is safe, affordable and welcoming to international guests. We are housed in a 23,000 m<sup>2</sup> purpose-built campus opposite the University of Nantes.

Audencia Business School is a leading member of the Audencia Group, which also includes SciencesCom School of Communication and Media Studies and École Atlantique de Commerce (EAC). SciencesCom offers international degree programmes in communication and media studies at both the bachelor's and master's levels, and EAC offers a bachelor's degree in international business.



Inspiring  
new  
leaders





## INTERNATIONAL COLLABORATION

Strong partnerships with leading academic institutions such as **Tsinghua University, UC Berkley, Maastricht University and As-ton Business School** and 100+ companies such as **Accenture, BMW, Euler Hermes, L'Oréal and Sony** enable countless Audencia students to study and intern abroad – and enrich our community with visitors, students and faculty from around the world. International students and visiting faculty can have their best possible experience in France – academically and personally – with the **full array of support services** offered by our dedicated International Office and academic departments.

## AUDENCIA IN CHINA

The Cooperative Center for Studies (CCS) at Beijing Institute of Technology supports a **wide and growing range of Audencia's activities throughout China**. CCS helps students, faculty, researchers, corporations and leaders in management and engineering to develop new and integrated ways of thinking about, studying and impacting international business and management.

## ACADEMIC PROGRAMMES

Audencia Business School offers 17 degree programmes, of which 6 are entirely taught in English, complemented by English-taught international Summer Terms and Winter Programmes.

We run four **international master's degree programmes** with partner business schools in Europe (MIP Politecnico di Milano, Bradford University School of Management and Deusto Business School) and South America (ESPM). The Euro MBA distance-learning programme, offered through a consortium of top European business schools, including Audencia, has been ranked by *The Economist* magazine as the **4th best distance-learning programme in the world**.

### ENGLISH-TAUGHT MASTER'S PROGRAMMES

- MBA in Responsible Management
- Euro MBA
- International Master in Management
- Master of Science in Supply Chain and Purchasing Management
- Master of Science in Management ---Engineering
- Master of Science in Food and Agribusiness Management

### SPECIALISED FRENCH-TAUGHT MASTER'S PROGRAMMES

- Financial Risk Control
- Global Management of Purchasing and Supply Chain
- International Management and Skills
- Management of Sports Organisations
- Marketing Design and Creation

### TRILINGUAL MASTER'S PROGRAMME (SPANISH, FRENCH, ENGLISH)

- Master in European and International Business Management

### PRIMARY RESEARCH AREAS

- Consumer behaviour and marketing strategy; organisation and value chain management; and finance, risk and accounting performance
- Interdisciplinary: Global responsibility and entrepreneurship

**Explore Audencia:** [www.audencia.com](http://www.audencia.com)

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